

What is claimed is:

1. An aqueous rinse-off cleansing and conditioning composition comprising,
  - a) from about 2 to about 40% by weight of surfactant selected from the group consisting of an anionic surfactant, an amphoteric surfactant, a non-ionic surfactant, and mixtures thereof;
  - b) from about 0.01 to about 20% by weight of a co-surfactant which is an alkoxyated nonionic surfactant, the alkoxyated non-ionic surfactant not being an ethoxylated fatty alcohol containing 6 to 30 ethylene oxide groups;
  - c) from about 0.001 to about 10% by weight of a cationic polymer ; and
  - d) from about 0.01 to about 30% by weight of water insoluble components with an average particle size of less than 2 $\mu$ m.
2. An aqueous rinse-off cleansing and conditioning composition comprising,
  - a) from about 2 to about 40% by weight of surfactant selected from the group consisting of an anionic surfactant, an amphoteric surfactant, a non-ionic surfactant, and mixtures thereof;
  - b) from about 0.01 to about 20% by weight of a co-surfactant which is an alkoxyated nonionic surfactant, the alkoxyated nonionic surfactant not being an ethoxylated fatty alcohol containing 6 to 30 ethylene oxide groups;
  - c) from about 0.001 to about 10% by weight of a cationic polymer ; and
  - d) from about 0.01 to about 30% by weight of water insoluble components with an average particle size of less than about 2 $\mu$ m;

wherein a), b) and c) in a premixture with water at a ratio of premixture:water at about 1:10 forms a turbid mixture.

3. A composition according to claim 1 wherein said anionic surfactant is selected from the group consisting of the alkyl sulfates, alkyl ether sulfates, alkaryl sulfonates, alkaroyl isethionates, alkyl succinate, alkyl sulphosuccinates, N-alkoyl sarcosinates, alkyl phosphates, alkyl ether phosphates, alkyl ether carboxylates, alpha-olefin sulfonates and mixtures thereof.
4. A composition according to claim 1 wherein said amphoteric surfactant is selected from the group consisting of alkyl amine oxides, alkyl betaines, alkyl amidopropyl betaines, alkyl sulfobetaines, alkyl glycinate, alkyl carboxy glycinate, alkyl amphoteric propionates, alkyl amidopropyl hydroxysulfobetaines, acyl taurates, acyl glutamates, and mixtures thereof.
5. A composition according to claim 1 wherein said amphoteric surfactant is acyl taurate, or acyl glutamate, and wherein said alkyl and acyl groups have from about 8 to about 18 carbon atoms.
6. A composition according to claim 1 wherein said amphoteric surfactant is an alkyl betaine selected from the group consisting of cocodimethyl sulfopropyl betaine, lauryl betaine, and mixtures thereof.
7. A composition according to claim 1 wherein said amphoteric surfactant is sodium amphopropionate.

8. A composition according to claim 1 wherein said nonionic surfactant is a nonionic surfactant having less than 2EO which is selected from the group consisting of condensation products of aliphatic (C<sub>8</sub> - C<sub>18</sub>) primary, secondary, linear, and branched fatty chain alcohols, acids, phenols, esters and amines; mono-, dialkyl alkanolamides; mono-, dialkyl polyglucosides; and mixtures thereof.
9. A composition according to claim 1 wherein the nonionic surfactant is selected from the group consisting of coco mono or diethanolamide; coco mono isopropanolamide; coco di glucoside; and mixtures thereof.
10. A composition according to claim 1 wherein the cosurfactant is selected from the group consisting of alkylene oxide condensation products of linear or branched fatty chain alcohols, acids, phenols, esters, glycerides, amines, amides; and mixtures thereof.
11. A composition according to claim 1 wherein the cosurfactant is selected from the group consisting of ethylene oxide condensation products of linear or branched fatty chain alcohols, acids, phenols, esters, glycerides, amines , amides ; and mixtures thereof.
12. A composition according to claim 1 wherein the cosurfactant is an ethoxylated cocomonoethanolamide with EO ranging from about 2 to about 12.

13. A composition according to claim 12 wherein the cosurfactant is an ethoxylated cocomonoethanolamide with EO ranging about 3 to about 6.
- 5 14. A composition according to claim 1 wherein the cationic conditioning polymer is selected from the group consisting of cationic cellulose derivatives, cationic starches, copolymers of a dialkyl quaternary ammonium salt and acrylamide; quaternized polyvinylpyrrolidone, quaternized vinylpyrrolidone vinylimidazol  
10 polymers, polyglycol amide condensates, quaternized collagen polypeptides, polyethylene amines, cationized silicon polymers, cationic silicone polymers, copolymers of adipic acid and dimethylaminohydroxypropyl diethylene triamine; polyaminopolyamide and their water soluble crosslinked polymers, cationic chitin derivatives, cationic guar gums, and mixtures thereof.
- 15 15. A composition according to claim 1 wherein the cationic conditioning polymer is guar hydroxypropyl trimethyl ammonium chloride.
- 20 16. A composition according to claim 1 wherein the water insoluble volatile liquid is an emulsion of cyclomethicone.
- 25 17. A composition according to claim 1 wherein the water insoluble non-volatile liquid is a silicone oil which is selected from the group consisting of polyalkyl siloxanes, polyalkyl aryl siloxanes and mixtures thereof.
- 30 18. A composition according to claim 16 wherein the water insoluble non-volatile liquid is a silicone oil which is selected from the group consisting of polydimethyl siloxane, polymethyl phenyl siloxane, and mixtures thereof.

19. A composition according to claim 1 wherein the water insoluble non-volatile liquid is a silicone oil that has an average particle size of from about 0.05 to about 2  $\mu\text{m}$ .
20. A composition according to claim 1 which further comprises one or more components selected from the group consisting of pH adjusting agents, viscosity modifiers, talc, kaolin, suspending agents, preservatives, coloring agents, dyes, proteins, herb and plant extracts, polyols, alpha hydroxy acids and sunscreens.
21. A composition according to claim 1 wherein said surfactant and co-surfactant is a mixture comprising ALS/ AL(EO)<sub>1</sub>S/ CMEA/ CM(EO)<sub>5</sub>A.
22. A composition according to claim 1 wherein said surfactant and co-surfactants is a mixture comprising ALS/ AL(EO)<sub>2</sub>S / CMEA/ CM(EO)<sub>5</sub>A.
23. A method for treating hair , which comprises contacting said hair with a composition according to claim 1.
24. A method for treating skin, which comprises contacting said skin with a composition according to claim 1.

25. A method for enhancing the deposition of a silicone on hair which comprises contacting said hair with an aqueous rinse-off cleansing and conditioning composition comprising:

- a) from about 2 to about 40% by weight of surfactant selected from the group consisting of an anionic surfactant, an amphoteric surfactant, a nonionic surfactant, and mixtures thereof;
- b) from about 0.01 to about 20% by weight of a co-surfactant which is an alkoxyated nonionic surfactant, the alkoxyated nonionic surfactant not being an ethoxylated fatty alcohol containing 6 to 30 ethylene oxide groups;
- c) from about 0.001 to about 10% by weight of a cationic polymer; and
- d) from about 0.01 to about 30% by weight of water insoluble components with an average particle size of less than about 2  $\mu\text{m}$  and wherein said water insoluble components comprise a silicone.